



SKULLSPARKS24

Monday, June 24, to Wednesday, June 26, 2024
Hosted at the historic Mayo Hotel in downtown Tulsa

SkullSparks24 is the premier national conference dedicated specifically to college sports design, digital, video and photo staff.

INVEST IN CREATIVES

Teams that strategically leverage creative to win hearts and minds today put themselves in better position to win tomorrow. Effective creative inspires stakeholders including recruits, fans and donors to join and support. Savvy programs invest in creatives to empower their brand.

SKULLSPARKS

Since 2016, SkullSparks has grown rapidly with the rising importance of creative in college sports. Today, SkullSparks serves 250+ college athletics departments, conferences and bowl games across the country. SkullSparks has built the largest college sports creative network in America and is uniquely positioned to bring the industry together.

CONFERENCE

Considering the importance of college sports creative in 2024, it's far past time to have a dedicated annual national conference. For many design, digital, video and photo staff, the only people who fully understand the scope and demands of their work are peers in those jobs at other schools. SkullSparks24 is an opportunity to meet and learn from creatives from teams across the country in person and share valuable experience.

Two full days of formal sessions at SkullSparks24 will feature leading figures within the college sports creative community sharing real-world solutions to challenges faced by all Athletics Departments. SkullSparks will leverage its extensive network to bring experienced and recognizable college sports creatives to Tulsa to lead sessions specifically focusing on college sports design, digital, video and photo. Watch for announcements as we finalize our speakers and sessions between now and June.

TULSA

In addition to serving as SkullSparks HQ, Tulsa is centrally located with reasonable driving and flying options including direct connections to major metros across the country. Hotel costs are relatively inexpensive. Tulsa's booming downtown offers a vibrant setting within a traditional college sports state.

REGISTRATION

In an effort to make SkullSparks24 as inclusive as possible to creatives from programs of all sizes across the country, registration is \$495.

MORE INFO

If you have further questions, please email us at info@skullsparks.com

For the latest official information, please visit:

SkullSparks.com

twitter.com/SkullSparks

We look forward to hosting creatives from your Athletics Department in Tulsa on June 24-26 for SkullSparks24.



SKULLSPARKS

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